Data Analysis of Kickstarter Campaigns

1. What are three conclusions we can make about Kickstarter campaigns given the provided data?

## By category, no journalism campaign was successful. Only 24 campaigns were started and all were canceled.

## Most Kickstarter campaigns are for the sub-category plays.

## Most of the successful campaigns are started in May

1. What are some of the limitations of this dataset?

## This dataset does not contain valuable information including: social media awareness of the campaign, whether or not the starter was famous or featured on television, or the amount of capital the starter invested into campaign awareness.

1. What are some other possible tables/graphs that we could create?

## Compare average donation size to success/failure rate

* 1. Compare Staff Pick status to success/failure rate as well as which category is most likely to receive a Staff Pick.